

JSB NEWS

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The Quarterly from JSB

 CARE Ratings
Professional Risk Opinion
A Level (National Rating)
A** Level (Regional Rating-TN)

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ACBSP
ACCREDITED



THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

Approved by AICTE & Affiliated to Bharathiar University
An ISO 9001:2008 Certified & NBA-AICTE Accredited Institution

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Rated
'A★★'
 (State Level-TN) &
'A' (National Level)
 by
 Credit Analysis & Research Ltd.

VISION

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.

QUALITY POLICY

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.

JSB is a member
 of **AACSB**

[The Association to Advance Collegiate Schools of Business.]

Rated at
 the **A++** level
 by
 Business India
 [Best B-School Survey, 2011]

MISSION

To enhance learning through experimentation and exploration by preserving eternal values.



Chairman-Speak

“Life's too tough to get to the top without passion”

– Zig Ziglar

As they say, progression is life, and stagnation is death. In one's career, the only direction to move is upwards. For this, talent and intelligence alone will not suffice. As you move up, remember, the person who gets the plum post is the person who has a lot of passion and zeal for the job, and would do anything it takes to achieve it!

May I wish you all, the very best in your life!

Interaction with Alumnus



Managing the Retail Outlets

Sep. 29, 2012

Mr. Georgi Mullassery

(2004 Batch)

Assistant Product Manager

Trivone Digital

Bangalore

Workshop on Advertising

Advertising and the Importance of Understanding Consumer Behaviour

Sep. 06, 2012

Mr. M. Elango

Vice President

Interface Communications/ Draft fcbUlka Group

Chennai



Executive Interaction Programmes

Date	Guest Name	Topic
21.07.2012	Mr. K. R. KRISHNA Consultant - Verizone, Chennai	Mind Map
04.08.2012	Mr. P. MOHAN Principal, Staff Training College Lakshmi Vilas Bank Karur	Recent Developments in the Banking Sector
22.08.2012	Mr. SENTHIL ARUNAGIRI GM - Enterprise Business Aircel Ltd Coimbatore	Mobile Applications for Business Excellence
13.09.2012	Mr. S. RAMANATHAN Deputy General Manager Lakshmi Vilas Bank Coimbatore	Bill Discounting and Credit Rating
17.09.2012	Mr. K .P. KRISHNAMURTHY Head Matchpoint Career Consultants Chennai	Placement Readiness
29.09.2012	Mr. RANGAN MOHAN Former President and CEO Hinduja Global Solutions Ltd. Bangalore	Customer Relationship Management & Corporate Expectations from MBAs

Academic Activities of Faculty

Prof P. SADASIVAM

- ❑ **Resource Person:** TEQIP sponsored one-week Faculty Development Programme on “Research Opportunities in Contemporary Issues of Engineering”, Department of Electrical Engineering, Government College of Technology, Coimbatore, August 30th, 2012

Prof C. SURIYAPRAKASH

- ❑ **Workshop Conducted:** “Contracting for Business Relationships”, Physis, Bangalore, July 29th, 2012
- ❑ **Paper Presented:** “Action Learning: Let's Play with our Adult”, International Transactional Analysis Conference, Chennai, August 9th, 2012
- ❑ **Paper Presented:** “Transformational Leadership and Transactional Analysis”, International Transactional Analysis Conference, Chennai, August 10th, 2012
- ❑ **Paper Co-presented:** “Poornam: Let's Play with the Wholeness of Life!”, International Transactional Analysis Conference, Chennai, August 11th, 2012

Prof G. RAJEEV

- ❑ **Paper Presented:** “Bridging the Gap to Microfinance Promise: Sustainability Through Superior Corporate Governance”, International Conference on Public Policy and Governance - 2012, Dept. of Management Studies, Indian Institute of Science, Bangalore, September 4th - 6th, 2012.

We welcome your views / suggestions:

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